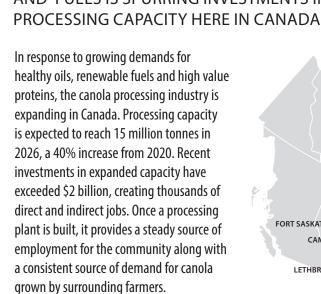
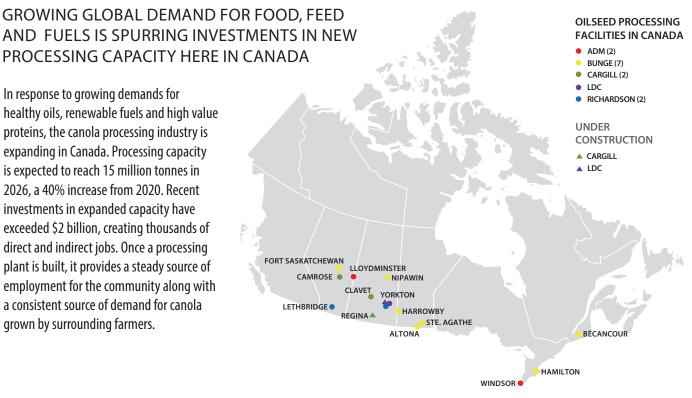


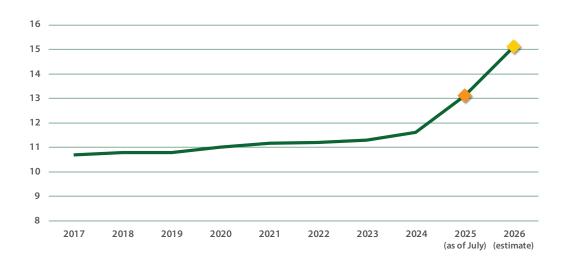


CANADA'S CANOLA PROCESSING INDUSTRY: A LEADER IN VALUE-ADDED AGRICULTURE IN CANADA





CANOLA CRUSH CAPACITY (MILLION TONNES)







BENEFITS OF MORE VALUE-ADDED PROCESSING



More competition for canola seed raises the overall value of canola



Increased delivery options and flexibility for farmers



Market diversification - including value-added marketing opportunities for oil and meal



Supports value-added production and job creation in Canada



Encouraging investment and innovation in canola varieties and agronomic practices



Supports Canadian biofuel investments and greenhouse gas emission reductions

THE CANADIAN GOVERNMENT'S ROLE IN SUPPORTING VALUE-ADDED INVESTMENTS

The Canadian Oilseed Processors Association (COPA) and the Canola Council of Canada (CCC) work in partnership to represent the interests of oilseed processors in Canada, by addressing public policy decisions, at home and abroad, that are required to help our sector thrive. Public policy priorities include:



Maintaining a competitive and predictable regulatory environment in Canada, including:

- A Clean Fuel Regulation that sets the right market signal for canola-based biofuels
- Recognition of canola's favourable carbon intensity and low GHG emissions profile
- Carbon pricing mechanisms that are predictable, commercially feasible and reward investments in GHG emissions reductions
- Permitting requirements that encourage capital investments and support industry's ability to operate in a competitive environment
- Regulations that encourage competitive and predictable rail service
- Food and feed safety regulations that align with modern industry practices and support product exports
- · Access to tools and technology that support improvements in canola yield/productivity



Commitment in public research that support improvements in canola production



Access to government funding that encourages capital investments in new and innovative processing technologies



Access to international markets and science-based trading rules